



**SMD i-Search**

- Efficient trademark clearance
- Reliable availability searches
- Legal opinions by local experts

Trademark clearance across countries presents many challenges. i-Search will ease this work. With our i-Search you can save time and money. The key: legal opinions by local experts.

## i-Search assists you to

- Evaluate search results across countries
- Clear trademarks faster and with less effort
- Improve transparency of work progress and costs
- Benefit from the knowledge of local experts
- Respond flexibly to a changing workload

## i-Search provides

- Excellent searches
- Concise and informative opinions by local experts in trademark law
- A consistent format for multiple countries
- Easy trademark clearing for any budget



**SMD Group** relies on a network of more than 360 independent attorneys and legal professionals world-wide who have extensive experience in local laws and customs. They evaluate the search results for their countries and provide reliable legal assessments. Each legal opinion is based on a comprehensive search. With regard to searching, we draw upon a wealth of expertise, because we were one of the first companies for trademark searching and monitoring in the early 20th century.

**i-Search** is competitively priced and can be tailored to your requirements: With i-Search Plus, Saver or Easy we offer a range of services to meet different client demands and budgets. We are convinced that i-Search will support you.

„I cordially invite you to benefit from our network, experience and tailor-made solutions”  
Our i-Search team shall be happy to assist you.

**Jörg Utescher**

CEO SMD Group

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**CONVENIENT, CLEVER, CONCISE.**

## The intelligent approach to trademark clearance



### Double-check of all search results

We double-check all search results to ensure a high-class output. To obtain focused reports, we welcome your input on the competitive environment concerned etc.

Anne Maria Wendroth, Head of Intellectual Property Department



### Easy handling of reports

We have developed the web-based workflow tool Work IP. It allows you to easily review and edit search reports across countries.

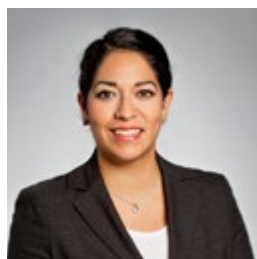
Felix Spehlmann, Project and IT Manager



### Concise answers and practical solutions

For your convenience our partners provide you with concise and informative answers and practical solutions.

Gilles Rubens, European Trademark Attorney, Quality Manager and IP Consultant



### Consistent layout for complex searches

To facilitate your work and to save you time we present all parts of a multi-national search in a consistent layout.

Sabine Hain Lozano, Client Manager



### Partners with a proven reputation

We rely on a wide network of partners with a proven reputation as well as trusted work ethics and standards.

Josephine Liholm, LL.M., Legal Counsel



### Industry-specific know-how and solutions

Our team has long-term experience in rendering industry-specific solutions which are customisable to your needs.

Louise Kwant, European Trademark Attorney, Client Manager

## Major companies and law firms already trust in i-Search

**BASF SE**, Germany

**De Tullio & Partners**, Italy

**Foral Patent & Law Office**, Latvia

**Inlex IP Expertise**, France

**IP Consulting Ltd.**, Bulgaria

**IPPRO Patent & Law Firm**, Russian Federation

**J. Pereira da Cruz**, Portugal

**Merck KGaA**, Germany

**Mewburn Ellis LLP**, United Kingdom

**Millennium Pharmaceuticals Inc.**, USA

**Sartorius AG**, Germany

**Squire Patton Boggs (UK) LLP**, United Kingdom

**Takeda Pharma AG**, Switzerland

**The Procter & Gamble Company**, USA

**Yoon & Yang LLC**, South Korea

and many more.

*This is what our loyal clients say:*

*The legal opinion is concise, informative and conclusive.* <<  
João Pereira Da Cruz, J. Pereira da Cruz, Portugal

*i-Search is today's efficient and fast answer to pragmatism that fits business needs.* <<  
Charlotte Urman, Inlex IP Expertise, France

*The i-Search service is highly recommended.* <<  
Jan Peter Heidenreich, Harmsen · Utescher, Germany

*...a very attractive and useful tool for me.* <<  
Chris McLeod, Squire Patton Boggs (UK) LLP, United Kingdom

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