

PRODUCT



**SMD Markonet**

- Search and register domain names
- Optimise your domain portfolio
- Manage and protect your domains

# SMD Markonet

Thanks to Markonet it has never been easier to keep track of your domains. You may either use the comfortable Markonet tools to manage your domains yourselves or trust in the domain services of our competent Markonet staff.

Efficient domain management is becoming more important because the number of registered domains is growing quickly.

The protection of brands on the Internet is increasingly becoming an issue. At the same time, the domain market suffers from a lack of transparency due to its ongoing and rapid development. In many companies, the responsibility for domains is split between the departments of marketing, information technology and law. It often remains unclear which department is in charge of the registration, management or protection of domains.

Therefore it is difficult for domain owners to keep track of their domain portfolio and control costs. Markonet provides a remedy. It helps you to select, deploy, manage and protect your domains.

## Markonet combines ideally

- Domain searching
- Registration
- Management
- Protection
- Cost control

Optionally, you could have your domains managed completely by our professional staff, or buy one or more of our modular services, or make use of the comfortable Markonet tools in order to manage your own domains.

The screenshot displays the SMD Markonet web application. At the top, there is a navigation bar with 'Login', 'Register', and 'Help' links. The main header features the 'SMD Markonet' logo and the tagline 'Register and manage your domain portfolio'. Below this is a breadcrumb trail: 'Home > Domain Manager > Domain Services > IP Search Services > Contact'. A central banner image shows a woman holding a tablet with the SMD Markonet logo. To the right, a 'Free NameCheck' search box is visible. The main content area is titled 'Enter domain and check availability for registration' and includes a text input field labeled 'My-favourite-domain', a 'Check' button, and a 'Top 10' dropdown menu. Below this, a 'Domain portfolio' table is shown with columns for 'Domain-Name', 'Whois', 'Status', 'Country/Description Info', 'Company', 'Keyword', and 'Provider'. The table lists various domain extensions like .at, .ch, .de, .eu, .co.uk, .biz, .com, .info, .net, and .org, with their respective status (free or occupied) and provider information. At the bottom of the table, there are buttons for 'Remove selection from portfolio', 'Add more domains', and 'Register domains'.

Domain-Name	Whois	Status	Country/Description Info	Company	Keyword	Provider
<input type="checkbox"/> my-favourite-domain.at		free	Austria	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.ch	Whois	occupied	Switzerland	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.de	Whois	occupied	Germany	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.eu	Whois	occupied	EU	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.co.uk		free	United Kingdom	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.biz		free	BIZ	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.com	Whois	occupied	COM	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.info		free	INFO	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.net		free	NET	I	MyFavouriteDomain	IM
<input type="checkbox"/> my-favourite-domain.org		free	ORG	I	MyFavouriteDomain	IM

TIME-SAVING, COMPETENT, SAFE.

## Domain Manager

This is your domain control centre. It enables you to manage a global domain portfolio safely and easily and to search, register and administer your domains. You can also collect information about third-party domains or domain availability.

### The Domain Manager will support you in keeping an overview

- Which domains do we own and which provider has registered them?
- Which third-party domains may potentially collide with our own?
- Which domains are still available and may be interesting for us to register?

It also serves to assemble a list of domains that you may want to register. Once you have made your decision as to with which names you wish to proceed, you can easily register all desired domains in one single step.

## IP Search Services

Usually domains are only part of the intellectual property rights of a company. Trademarks and company names are further important elements of your rights portfolio. Markonet offers additional services with regard to the searching and monitoring of other intellectual property rights.

## Domain Services

With the following services, we support you in managing your domains. The services listed can either be ordered individually or as an all-inclusive package. In any event, you have an insight into your domain portfolio via the Domain Manager.

### 1. Analysis

You will receive an overview of your registered domains. Based on a thorough analysis of the status quo we will clearly define measures to be taken in order to optimise your domain portfolio.

### 2. Adjustment

Your portfolio may need consolidation: a data update may be required, unneeded domains may have to be deleted or further domains registered, etc. We will be happy to assist you in this regard.

### 3. Monitoring

On request, we will inform you about new domain registrations that may collide with your own domains. In this way you can effectively protect your domains against attacks by third parties.

Manage your domains safely and efficiently with Markonet. Please contact us.

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## Why us?

*For more than 60 years we have been your reliable partner for the searching and monitoring of IP rights such as trademarks, company names, patents, etc. We have experienced that infringement actions tend to cover various types of rights that are violated simultaneously. As a result, we have been offering domain searching and monitoring from the start of the Internet.*

*Since 1998, we have gained extensive expertise in domain searching and monitoring. We have built up a huge database of registered domains. Gradually, we have extended our offer to encompass further supplementary domain services such as domain management and registration. Today, we are your full service provider for domains.*

## This is what our loyal clients say

*Thanks to Markonet we are able to keep track of all our domains and to manage our domain portfolio professionally. For future products, we will be able to select domain names that complement and enhance our domain portfolio from a strategic point of view. And we will be able to protect ourselves against domain grabbers more efficiently.*

**Tineke Koopmans, Bioma GmbH**

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